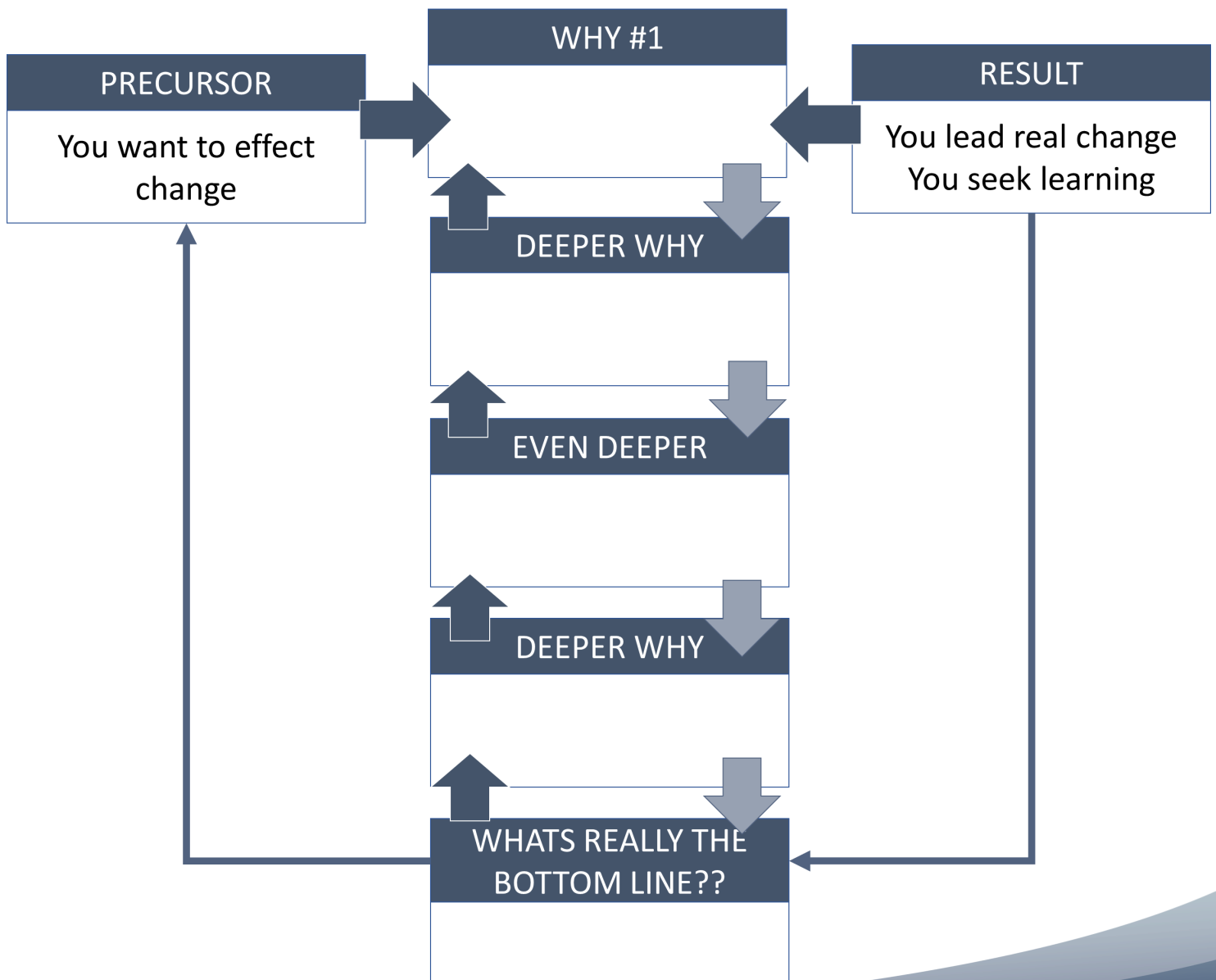


Mapping One's Purpose

This tool can be used to engage staff in change efforts by connecting their personal why to the why of the implementation or innovation effort you are working on in order to motivate and reduce the natural resistance that happens when people are asked to engage in change.

Prompt Questions

- What drives you to do this work?
- Why is this important to you?
- What do you get out of this work?



EXAMPLE

Mapping One's Purpose

Prompt Questions

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